

#WEAREABFF AMBASSADOR PROGRAM

Be a part of one of the industry's most influential events! The #WEAREABFF Ambassador Program is an extension of the #WEAREABFF initiative, a platform that allows our social media followers to be active members of the American Black Film Festival community. We are inviting social media influencers to join our team and help spread the word about the ABFF. Selected ambassadors will have the opportunity to attend the 2018 ABFF Honors in Los Angeles, receive a trip to Miami for the 2018 American Black Film Festival, June 13-17, 2018, and be featured on the festival's website. Please find below the program requirements, benefits and how to apply.

Program Requirements:

- To be considered, applicants must have a minimum of 20,000 followers on Instagram, Facebook or Twitter.
- Applicants must commit to sharing festival-driven content through personal platforms (Facebook, Instagram and Twitter).
- Applicants must be 21 years of age or older.

Ambassador Requirements:

- Ambassadors must commit to completing ten (10) pre-festival posts as directed by ABFF within the time frame indicated. All ten (10) pre-festival posts must be completed to qualify for the trip to Miami.
- Posts must include festival hashtags – #ABFF2018 #WEAREABFF
- Posts must adhere to proper guidelines (i.e., no profanity can be used in post language).
- During the festival, ambassadors will be encouraged to complete ten (10) posts of their experience.

Ambassadors will receive:

- Recognition on ABFF social media platforms in the social media ambassador program announcement.
- Photo, name and social media handles listed on dedicated page on the ABFF website.
- Invitation to attend the 2018 American Black Film Festival Honors in Los Angeles.
- Trip to attend the 2018 American Black Film Festival in Miami June 13-17, 2018 (round-trip coach airline ticket, 4-night hotel stay).
- All-access festival credential.